

April 16,2024 FOL Board Meeting Meadowbrook Library 3pm

Present- Piper Durrell, Phyllis Eschenmann , Ellen Hall, Linda Greaver, Danielle Moore, Katrine Osorio, Judy Rea, Brenda Springer,

1 . Acceptance of Agenda of April meeting- so approved

2. Minutes from March meeting-

CD's will be purchased not reinvested

The net total assets as of March 15 is \$ 49,747. Can't read my number might be 44, 747

Date of Blacksburg book sale is March 23

Christiansburg book sale is May 23, 24, 25

Minutes approved as amended

3. Treasurer's Report- Brenda

Donations doing well

Good results with CD interest

Book sales going well

It has become easier for Treasurer to break out membership vs donations

\$12, 066 total program income for prior year

3 new CD's purchased at rates above 4.6%

Assets of \$49, 551.22

Motion/ accepted

4. Membership Report- Katrina

Lynn, Maureen and Ellen have been very successful at getting new business memberships

There seem to be more memberships related to booksales

As of 4/15 there were 132 memberships (includes Floyd-38, Business -10, Foundation-8)

5. Garden Tour and Summer Reading Program

A decision has been made that there will not be cards made and sold this year, last year was not profitable, maybe take a break.

All the usual sponsorships for summer reading program- (flat \$200 fee)- Collision Plus, McMillan & McMillan, Rainbow Riders.

Next year, responsibility for obtaining these sponsorships for the Summer Reading Program and /memberships will go to the Membership Chairs, Ellen will send a reminder in November

Conversation as to finding ways to perhaps raise more money for bringing the performers to the summer reading program- raise the flat fee, obtain more sponsorships

Each performer goes to each of the 4 libraries, work with Sarah Paul, head of Youth Programs

For tour itself- people are working on finding the plein air artists, musicians, and painters of rain barrels

All gardens are in Christiansburg this year

#### 6. Newsletter- Danielle

The newsletter will be complete by Friday. It will have photos of the Garden Tour

Discussions-

Who will receive it? Options are many- everyone on subscriber list, only renewals or new members in 2023 , or 2024, or the subscriber list.

Apparently it is possible to tell how many people actually open the newsletter when received.

The conclusion was not really resolved because some w need to be found as to the capabilities of the database, (Ellen, Sue, Katrina) but it seemed the temporary solution was t send to all with a notice in the accompanying email that it will not be received if members do not renew by July 1. (note: Floyd keeps its own subscriber list).

#### 7. Book Sales- Judy and Linda

Christiansburg's next book sale is in late May. Linda brings some of their books to the Meadowbrook Library, which has a shortage of those books.

Judy- the Blacksburg March sale brought in \$800 dollars in 6 hours plus set-up the afternoon before. Set-up was much easier when using the Christiansburg method of minimal divisions- fiction, non-fiction, children.

Half price sales bring in \$180-200 per week.

Perhaps the location of the children's books should be changed, move up in height, put on a cart, etc.

#### 8. Review of Standing Rules

Webmaster Administrator description needs to be added. Sue wrote one out :

- Announces annual meeting on website
- Post minutes of monthly and annual meetings to website
- Posts newsletter on website
- Distributes newsletter to members via email
- Updates website pages and forms as needed
- Maintains the annual Garden Tour site
- Maintains board email listserv
- Maintains FOL shared drive
- Provides tutorials on shared drive and other utilities

and after much discussion the only addition to what she wrote) was

- Keeps membership data and makes available to Membership Chairs

There was one addition to the role of the Secretary

- Sends a copy of approved minutes to Website Administrator for posting to the Friends website.